



Premier Diamond Sponsorship

Receive 3 **times** your marketing investment back with Sponsorship in the DSA

Mailing List Use	Value
<i>Mail to 100,00 or more names included with Sponsorship</i> Value- unlimited	\$20,000
Email List Use	
<i>Email to our list of 39,000 contacts. 4 Master and/or 8 Regional uses included with Sponsorship</i> Value- 39.000 x \$350 (per 1000 names) = \$13,650 x 4 uses	\$54,600
<i>Receive 4 additional uses at 57% off, as part of Sponsorship</i> 39,000 x \$150 (per 1000 names) = \$5,850 x 4 uses	\$23,400

Additional Values in Sponsorship:

DSA Online Trade show	\$6,000
Diamond Database Builder Program	\$10,000
Sponsor Information Request Leads	Unlimited
Home page Sponsor Offer listing	\$1,500
Articles in Resource Library	\$1,000
Sponsorship of Annual Survey	\$5,000

All this for **\$3,000** per month, 12 months guaranteed pricing

Total Value	\$121,500
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