



Premier Plus Sponsorship

Receive 3 **times** your marketing investment back with Sponsorship in the DSA

Mailing List Use	Value
<i>Mail to 50,000 names included with Sponsorship</i> Value- 50,000 x \$120 (per 1000 names)	\$6,000
Email List Use	
<i>Email to our list of 39,000 contacts. 3 Master and/or 6 Regional uses included with Sponsorship</i> Value- 39,000 x \$350 (per 1000 names) = \$13,650 x 3 uses	\$40,950
<i>Receive 4 additional uses at 57% off, as part of Sponsorship</i> 39,000 x \$150 (per 1000 names) = \$5,850 x 3 uses	\$17,550

Additional Values in Sponsorship:

DSA Online Trade show	\$6,000
Diamond Database Builder Program	\$10,000
Sponsor Information Request Leads	Unlimited
Home page Sponsor Offer listing	\$1,500
Articles in Resource Library	\$1,000
All this for \$1,500 per month, 12 months guaranteed pricing	
Total Value	\$73,000