

## REOPENING STANDARDS & TOOLKITS

To help you find information and guidance on reopening after COVID-19, the Global Wellness Institute (GWI) has aggregated these global resources for hotel, spa, fitness and wellness establishments.

Please continue to check back on <u>Global Wellness Institute's "Positively Well" page</u> for additional standards, articles and toolkit updates.

## Spas, Salons & Wellness Facilities

International Spa Association (ISPA): Spa Reopening Toolkit

**ESPA:** Spa Guidelines COVID-19

MindBody Reboot Kit Spa: How to Reopen Your Salon, Spa, or Wellness Business Post COVID-

19

The Beauty Experience: 28 Safety Guidelines for Reopening Salons, Barbershops + Spas

Barbicide: Health And Public Safety Recommendations For The Reopening Of The Professional

Beauty Industry

 $\textbf{European Waterpark Association:} \underline{\textbf{Two-Stage Plan of the European Waterpark Association}}$ 

e.v. for the Reopening of Waterparks and Spas

American Massage Therapy Association: COVID-19 Resources for Massage Therapists

**Modern Salon:** 28 Safety Guidelines for Reopening Salons and Barbershops

American Spa: The Ultimate Guide to Spa Sanitation

European Spa: Spa Crisis Management Plan

Design for Leisure: COVID-19: Maintaining Clean, Hygienic Hydrothermal Spa Areas

ISA Irish Spa Association: Business Re-activation Workbook, April 2020

Asia Pacific Spa & Wellness Coalition: Recommended Hygiene Standards for the Spa &

Wellness Industry in a Post COVID-19 World

American Salon: 3 Ways To Prepare A Safe Salon Environment

### Hotels

**American Hotel & Lodging Association:** <u>Safe Stay for Enhanced Industry-Wide Hotel</u> Cleaning Standards

Singapore Licensed Hotels: Checklist for SG Clean Program

**Skift:** Singapore Shows What the New Clean Is With Audit Initiative for Hotels

**Skift/Airbnb:** <u>Airbnb to Roll Out Sanitization Plan for Hosts That Would Include 72-Hour Wait</u>

Between Stays

**Hyatt:** <u>Global Care & Cleanliness Commitment</u>

Wynn Resorts: Wynn Las Vegas Health & Sanitation Program

Marriott International: Marriott International Launches Global Cleanliness Council to

Promote Even Higher Standards of Cleanliness in the Age of COVID-19

**Hospitalitynet:** <u>Centara's Enhanced Safety Measures Keep Guests and Staff Well-Protected</u> **Hospitalitynet:** <u>Anantara Implements New "Stay With Peace of Mind" Programme Enhancing</u> Health & Hygiene Measures for Returning Guests

**Hilton:** <u>Hilton Defining a New Standard of Hotel Cleanliness, Working with RB/Lysol and Mayo</u> Clinic to Elevate Hygiene Practices From Check-In to Check-Out

**NH Hotel Group:** NH Hotel Group and SGS announce collaboration on a global disinfection assessment seal with specific protocols for hotel sanitation and disinfection adapted to the new social reality

**Bureau Veritas:** Accor and Bureau Veritas launch a label based on sanitary measures to support the return to business in the hospitality and restaurant industry

**Diversey:** Guideline to the Hotel Re-opening

### Fitness Facilities

**MindBody Reboot Kit Fitness:** <u>Reboot Kit: How to Reopen Your Fitness Business Post COVID-</u>

IHRSA: 18 Safety Considerations for Your Health Club Reopening Plan
The Soul Cycle Standard: Our commitment to the highest level of safety.

**Technischen Universität München & IST-Hochschule Düsseldorf:** <u>Konzept zur</u> Wiederöffnung von Fitnessstudios nach dem Höhepunkt der COVID-19 Pandemie

**Europe Active:** Summary of current recommended practices for operating under Covid-19

restrictions

## Well Buildings

Fitwel: COVID-19 Resources Our Ongoing Response to Industry Demand

Well Certified: Places Matter: Prevention and Preparedness, Resilience and Recovery



ISPA Reopening Spa ToolKit this link directs to a page with the following resources:

#### **Spa Reopening Checklist (PDF)** Click here to download a customizable copy.

This checklist will serve as a guide for spas as they develop their custom reopening strategy. In addition to the checklist, a set of communications templates are included at the end of the document to assist with marketing efforts.

#### **NEW Spa Industry Commitment (PDF)**

This one page poster highlights the spa industry's shared commitment to staff and guests by identifying seven standards intended to foster confidence and peace of mind as spas reopen.

# <u>NEW FAQ: Personal Protective Equipment and COVID-19 (PDF)</u> | <u>Click here to download a customizable copy.</u>

This FAQ provides detailed guidelines, sourced from the CDC, for the proper use of personal protective equipment, including cloth face coverings and gloves.

# NEW Templates: Returning Staff and Reopening FAQ's / Staff Talking Points (PDF) | Click here to download a customizable copy.

The customizable Returning Staff FAQ template provides space to document and respond to important questions spa staff may have as they return to work (suggestions included), with space to add and amend questions and answers as necessary. Additionally, the customizable talking points template provides space to supply staff with unified responses to possible guest questions and concerns (suggestions included), with space to add and amend questions and answers as necessary.

#### **Spa Sanitation & Hygiene Standards (PDF)** Click here to download a customizable copy.

This document will serve as an overview for the necessary sanitation and hygiene standards that will need to be considered prior to reopening. As with all of these documents, the standards may be updated over time as circumstances change.

#### **Spa Sanitation & Hygiene Commitment (PDF)** Click here to download a customizable copy.

All spas who commit to ISPA's Sanitation & Hygiene Standards are encourage to display this commitment visual within their spa and/or website.

#### **Downloadable Templates (Customizable)**

For those looking to print signs or visuals to display messaging relating to sanitation, distance requirements, etc., these downloadable templates will come in handy for those who don't have access to a marketing team.